

[DOCUMENT NAME] ABSTRACT OF THE DISCLOSURE

[SUMMARY]

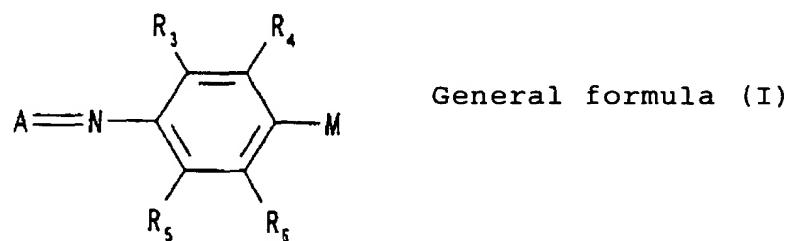
[OBJECT]

To provide a coloring composition that is superior in water resistance, light resistance, preservation stability, color reproducibility, recording density, recording quality and the like, and can attain recording without dependency on kind of paper.

[MEANS FOR SOLUTION]

A coloring composition including a dye represented by general formula (I) below. Preferable aspects of the invention is as follows: the oil-soluble dye represented by general formula (I) is dispersed in a water-based medium; the oil-soluble dye represented by general formula (I) is dissolved in a high boiling point organic solvent in the water-based medium; coloring particulates, which contain the oil-soluble dye represented by general formula (I) and an oil-soluble polymer, are dispersed in the water-based medium; and the like.

[Formula 1]



[SELECTED FIGURE]

None